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- ▶ Limited lifetime warranty

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To take a closer look at the Ritz Crystal High-Speed Series by Lexar, visit one of the Ritz Camera Centers.

The Ritz Camera Centers Family



3 Ways to Use Your iPod

For photographers, music is just the beginning

APPLE'S IPOD ISN'T MERELY AN ELECTRONIC GADGET. It's a *phenomenon*. Since the first model of this music player debuted in 2001, more than 40 million have been sold. Chances are you own one. And that can be good news for your photography. Depending on the model, your iPod can store images, show photos on your TV, even give you the latest photography-related headlines. Here's how to get the most out of your iPod:

1 STORE PHOTOS

Your camera's memory card is full, and you don't have a spare. iPod to the rescue!

A 20GB iPod holds up to 5,000 photos from an 8MP camera. Not only can you store shots, but on any model that has a color screen (iPod photo, iPod nano, iPod color, and the latest 30GB and 60GB video-enabled iPods), you can see them, too.

The easiest way to load your iPod with photos is with Belkin's Media Reader for iPod with Dock Connector (www.belkin.com, \$50). Slip your memory card into this device, and it transfers the images to the iPod's hard drive, albeit at a rather slow pace compared with a dedicated card reader.

Don't want to remove the card from your camera? Get Belkin's Digital Camera Link for iPod with Dock Connector (\$40, direct) or Apple's iPod camera connector (\$29, direct, at Apple stores or www.Apple.com). Plug the camera's USB cable into the adaptor, which feeds the photos into the iPod.

You can load images from your computer onto your iPod. (If you're doing so solely for viewing, it would be smart to copy and resize them into much smaller files first.)

Here's how:

■ Create a folder on your desktop and move the photos into it.

■ Open iTunes. Click on your iPod in the source list, then click the iPod

options button located in the bottom right-hand corner. It's the fourth icon from the right.

■ Now choose the Photos tab and check Synchronize Photos From. In the drop-down menu select Choose Folder. A box will appear, asking you to select the folder's location. Choose the one you just made.

■ Click OK to close the iPod options, and the photos will begin transferring to your iPod (a copy of each one will stay on your computer).



2 PUT A SLIDESHOW ON TV

Got both photos and music on your iPod? If you have an iPod photo or the very latest (video-enabled) 30GB or 60GB model, here's how to make a slideshow—with music—and show it on your TV:

■ Select Photos on the iPod's main menu, and then choose the Slideshow Settings option.

■ Get creative with the settings for time per slide, music, whether the slideshow should loop (for continual playing), and transition effects.

■ Set TV Out to On or Ask, depending on your model, and (for those in the U.S.) the TV Signal to NTSC.

■ Press the Menu key to return to the previous menu, and select the library you want to use for the show. Don't have a specific photo playlist? Choose Photo Library. This will bring up all of the stored photos.

■ Plug one end of Apple's iPod AV cable (\$29, direct) into the headphone jack and the other end into your TV.

■ Select the first photo, and the slideshow will start.

3 READ THE NEWS

Want to keep up on the latest headlines from your favorite cameramaker, photo web site, or www.POPPHOTO.com? Your iPod (any model) can help. It's easy to set it up so that it automatically downloads very specific breaking news (called RSS feeds) from compatible web sites. Then, at your leisure, you can read the headlines right on your iPod's screen.

You'll need:

■ The latest firmware loaded into your iPod (www.Apple.com has updates).

■ A PC running Windows XP.

■ iPod agent software (see www.ipodsoft.com).

Once you've installed iPod agent, make sure your iPod is plugged into your PC, and run the program. Then follow these steps:

■ Click Synchronize on the control panel that appears.

■ Select RSS News Feed.

■ Choose Options, and the Sync Options box will appear. Check the box next to RSS News Feeds and click Settings.

■ When the RSS News Feed

Synchronization Settings box appears, click Add in the lower left.

■ The Add RSS News Feed box will appear, prompting you to enter the name and URL of your RSS feed. To add www.POPPHOTO.com's Breaking News feed, for example, you'd type "POPULAR PHOTOGRAPHY. Breaking News" in the name column and "feed://www.popphoto.com/rssfeed.asp?articlelist_id=25" in the URL slot. You can find our other feeds by clicking on Pop RSS Feeds on the POP PHOTO home page.

■ Make sure Pull Linked Pages is unchecked, since it's unnecessary and will almost surely fill your iPod beyond its capacity.

■ Click Save and repeat the process for any other RSS feeds you want.

■ Click Close, OK, then Sync. In a few moments you'll have these RSS feeds on your iPod.

■ To read the RSS feeds, unplug your iPod from the PC, and scroll to Extras > Notes > iPod Agent > News.

For more on RSS feeds and what they can do for you, check out Mark Nottingham's tutorial at www.mnot.net/rss/tutorial/.

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